Mid-Continent Consortium for International Education

Symposium on México

— NAFTA — & — México —

- NAFTA went into effect exactly 10 years ago.
- Mexico's Per Capita Income rose 24%
- \$12 Billion FDI in Mexico annually
- Exports to Mexico have grown from \$45.29 billion in 1993 to \$113.77 billion in 2001



- In 1993, 20% of Mexican Students finished High School.
- By 2003, the number had increased to 28%.

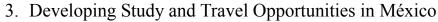
Saturday, January 31, 2004

8:30-4:00 Lipscomb University, Nashville

With the celebration of NAFTA's 10 year anniversary, Dr. Paul Crapo, Chair, Modern Foreign Languages, Director, Center for Global Studies, and Executive Director of the Mid-Continent Consortium for International Education at the University of TN at Martin, has organized a Saturday, January 31, 2004 day-long program with Lipscomb University in Nashville Tennessee.

This full day event will discuss:

- 1. México and the U.S. as Trading Partners
- 2. The Growing Hispanic Community in Tennessee



4. Teaching Students about México and Latin America

Several distinguished guests will be featured:

- > Embassy of México's Economic Counselor
- > Consul General of the Government of México
- Deputy Trade Commissioner of the México Trade Commission
- > Mid-South business community leaders, educators, and a host of area business professionals.

Support for this event provided by:

World Trade Council of Middle Tennessee New Generations Furniture QualCast, LLC

The Institute for International and Intercultural Studies, Union University
The Center for Global Studies, University of Tennessee at Martin
Lipscomb University

Cooperating entities: □

U.S. Commercial Service/Memphis Export Assistance Center ☐ University of Memphis/Wang Center for International Business, ☐ Education & Research ☐



Mid-Continent Consortium for International Education SYMPOSIUM ON MEXICO

Lipscomb University, Nashville (Hall of Fame Room, Allen Arena) January 31, 2004

8:30-9:00	Registration
9:00-9:20	Welcome Paul Crapo, Executive Director, Mid-Continent Consortium for International Education W. Craig Bledsoe, Provost, Lipscomb University
9:20-9:30	Overview of the Symposium Valery Prill, Dean, College of Arts & Humanities, Lipscomb University
9:30-10:15	Opening Remarks Remedios Gomez Arnau, Consul General of Mexico (Atlanta)
10:15-11:30	Mexico and the United States as Trading Partners: an Overview Miguel Navarro Sandoval, Deputy Trade Commissioner, Trade Commission of Mexico (Atlanta) The U. S. as an Importer of Mexican Goods Ree Russell, Director, U.S. Commercial Service/Memphis Export Assistance Center Tennessee Firms Doing Business with Mexico Rich Favata, Pres. & Ben Gaines, CEO, New Generations Furniture (Mackenzie,TN) Partnering with a Mexican Firm to Expand into the Global Market Adrian Long, Vice President, QualCast (Nashville) Selling to the Mexican Automotive Industry—A Female's Experience
11:30-1:00	Lunch & Keynote Speaker Raul Urteaga Trani, Economic Counselor, Embassy of Mexico (Washington, DC)NAFTA in Its Second Decade: Successes and Unresolved Problems
1:15-2:00	The Growing Hispanic Community in Tennessee Andrés Gallegos, Vice President, Hispanic Business Alliance (Memphis)Overview of the Hispanic Community in Memphis Juan Romo, SuCasa Realty (Memphis)Doing Business with the Hispanic Community José Gonzales, Associate Executive Director, Conexion Américas (Nashville)Overview of the Hispanic Community in Nashville
2:00-2:45	Developing Study and Travel Opportunities in Mexico for Students and Teachers Ramon Magrans, Professor of Spanish, Austin Peay State UniversityAPSU Study Abroad Program in Cuernavaca Randy Garza, Assistant Professor of Spanish, U. of Tennessee at MartinMid-Continent Consortium Study Abroad Program in Guanajuato Emily Thrush, Professor of English, University of MemphisTraining Program for High School Teachers in Mexico
2:45-3:00	Break
3:00-3:45	Teaching our Students about Mexico and Latin-America Oralia Preble-Niemi, Professor of Spanish and Head, U. of Tennessee at ChattanoogaDesigning a Mexican/Latin-American Area Studies Minor Matthew Kenney, Asst. Professor of Political Science, Austin Peay State UniversityPublic Opinion in Comparative Perspective: The U.S., Mexico & Latin America Ardis L. Nelson, Professor of Spanish, East Tennessee State UniversityThe Applied Spanish-Community Studies Minor at ETSU: From Culture Clash to Cultural Competence
3:45-4:00	Summation and Plans for the Future (Valery Prill, Lipscomb University)

Mid-Continent Consortium for International Education SYMPOSIUM ON MEXICO Lipscomb University

(Hall of Fame Room, Allen Arena)
January 31, 2004
8:30 a.m.-4:00 p.m.

Pre-registration deadline 1/16/04

	_	
Last Name	First Name	
Company or Institution		
Business Address		
City	State	Zip Code

Home Phone

E-mail

Business Phone

Registration Form

The registration fee of \$25 includes program materials, lunch, and refreshments.

<u>Please return this form with check payable to *Mid-Continent Consortium* to:</u>

Lipscomb University Dr. Valery Prill Dean, College of Arts & Humanities 3901 Granny White Pike Nashville, TN 37204

Directions to Lipscomb University:

Directions to Lipscomb are available at: http://www.lipscomb.edu/default.asp?FP=197

Lipscomb Contacts: Dr. Valery Prill or Lori Ligon (lori.ligon@lipscomb.edu) 615-279-6044

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